**2016 Sponsorship Form**

Potential Sponsors:

The Maumee Valley Wheelmen, Inc. is a non-profit 501(c) (3) amateur cycling club sanctioned by USA Cycling. Our mission is to promote bicycle racing and recreational cycling in Northwest Ohio.

 The Maumee Valley Wheelmen is one of the oldest cycling clubs in Ohio and has a rich history. Club activities include, but are not limited to:

* USAC-sanctioned training races: occur weekly throughout late spring to early fall
* Organization of local USAC Races, including the annual “Sylvania Cycling Classic”
* Amateur cycling team that competes across the region in a variety of cycling disciplines
* Other rides and events that promote cycling as a healthy lifestyle choice and give back to the community: Bike repair stations, adopt-a-highway program, the ride of silence, etc.
* Weekend “Breakfast Rides” open to all riders

Cycling is a sport that builds physical and mental strength, rewards dedication and hard work, and teaches the value of the team while allowing the individual to compete and develop individually. We offer multiple training groups to cater to different levels of ability and provide an educational, competitive environment for all members.

Your donation will assist with: uniforms (kits), sports equipment, USAC permits (and other costs associated with hosting events), web site support, and to help defray the cost of entry to local and national USAC sanctioned events. Also, donations are used to help keep club membership and training race fees low to promote maximum participation.

Your support is critical to the success of our non-profit Cycling Club. By making a donation to The Maumee Valley Wheelmen, your business can become part of the club working toward our mission of promoting cycling and racing in Northwest Ohio. Below is a list of sponsorship levels along with our “thank you” for being a club sponsor. Your tax deductible donation (Tax I.D. available Nov 2015) can be made payable to: Maumee Valley Wheelmen, Inc. We appreciate your contribution and hope to see you at our events!

|  |  |
| --- | --- |
| Sponsorship level | Description |
| Bronze ($100.00 -$249.00) | * Thank You letter, Business Name on club website as a Bronze-level sponsor for 1 year, annual club report
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| Silver ($250.00 -$499.00) | * Thank You letter, Business Name on club website as a Silver-level sponsor for 1 year, annual club report
* **Your business name/logo on Club or Team Jersey**
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| Gold ($500.00 -$999.00) | * Thank You letter, Business Name on club website as a Gold-level sponsor for 1 year, annual club report
* **Your business name/logo on Club or Team Jersey (larger)**
* Social Media (Facebook, Instagram, Twitter) promotions by club and race team
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| Platinum($1,000 – $10,000) | * Thank You letter, Business Name on club website as a Platinum-level sponsor for 1 year, annual club report
* **Your business name/logo on Club or Team Jersey (largest)**
* Social Media (Facebook, Instagram, Twitter) promotions by club and race team
* Your business name/logo overlay on race highlight videos
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In addition to yearly sponsorships, we have these additional opportunities:

|  |  |
| --- | --- |
| Sponsorship  | Description |
| Race Team Title Sponsor | * This Platinum-level sponsor will be the title sponsor of the race team and have highest level of visibility on team kit and website.
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| Local Bike Shop Sponsor | * The race team is looking for a local Bike Shop to provide shop discounts and bike deals to support the racers. Depending on the level of support, this will be equivalent to a Gold or Platinum level sponsorship.
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| Tent Sponsor(~$850.00) | * For MVW hosted races and when the race team hits the road, we need a pop-up tent to keep racers out of the elements before and after the race. Sponsor the purchase of the club tent and your business name/logo will be on it!
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| “Sylvania Cycling Classic” Event Sponsor(Various) | * This is the premier cycling competition for Northwest Ohio and serves as the Ohio State Championship Criterium. We are always looking for sponsors who will partner with us to host this event and keep in event in NW Ohio to years to come.
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**Please return this completed form along with your donation to “Maumee Valley Wheelmen”**

**Or Email/Paypal: mvwPayments@woh.rr.com**

**Please print the following information clearly:**

Business/Sponsor Name: Click here to enter text.

Business Representative: Click here to enter text.

Phone Number: Click here to enter text. Email: Click here to enter text.

[ ]  *“Bronze” level Sponsorship . . . . . . $100-$249* Amount: Click here to enter text.

[ ]  *“Silver” level Sponsorship . . . . . . $250-$499* Check #: Click here to enter text.

[ ]  *“Gold” level Sponsorship . . . . . . $500-$999*

[ ]  *“Platinum” level Sponsorship . . . . . . $1000+*

**Please make a copy of this form for your records for tax purposes.**

Respectfully yours,



Nick Mossing

Maumee Valley Wheelmen – Race Team

567-395-2727

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